

BARE ESSENTIALS

san francisco

bareMinerals® 100% Natural Lipcolor Palette – ULTA Exclusive

Retail Price: \$28

Education Sheet

What is it?

Imagine lipcolors so decadent, so luxurious, they can only be 100% pure bareMinerals. Our all-natural lipcolors are a nourishing, preservative-free, vitamin-rich luxury for lips. Exotic oils combine with natural waxes and plant extracts to create the perfect moisturizing formula. Our lipcolors contain no artificial dyes and use only minerals from the earth as colorants to create superbly rich, delicious color that wears beautifully for hours.

bareMinerals 100% Natural Lipcolor Palette Details:

- Launches October 2008 as an ULTA exclusive
- All other channels launch Natural Lipcolor Palette in October 2008, but will have different bareMinerals Lipcolors than the ULTA version

Features and Benefits:

- 100% pure bareMinerals-infused formula
- Preservative-free
- Paraben-free
- No artificial dyes
- Provides full coverage and comfortable feel
- Jojoba, Sesame, Macadamia and Coconut Oils have been blended to provide the perfect balance of moisturization and emolliency
- Monoi D'Tahiti Oil provides up to 6 hours of moisturization
- Echium Oil has anti-inflammatory properties that work to soothe and restore the natural moisture barrier in lips
- Pomegranate Seed Oil is a strong antioxidant and has a high concentration of flavonoids
- Antioxidant Vitamin E helps protect and heal lips from environmental factors
- Creamy and emollient Cupuacu Butter promotes long lasting hydration and softness for a super comfortable and cushiony feel to the lips
- Barley Lipids improve the overall condition of the skin
- Scented with natural extracts of essential Lavender Oil

10-piece bareMinerals 100% Natural Lipcolor Palette contains:

- **8 bareMinerals 100% Natural Lipcolor shades:**
 - **Truffle** (*autumn brown*)
 - **Strawberry Daiquiri** (*pink strawberry*)
 - **Bellini** (*peach frost*)
 - **Gingersnap** (*mauve brown*)
 - **Ripe Fig** (*lilac mauve*)
 - **Pink Champagne** (*iridescent pink*)
 - **Red Delicious** (*soft classic red*)
 - **Plum Brulée** (*golden berry*)
- **Lip Mixer**
- **Mini Lip Brush**



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Discover a taste for remarkably rich lipcolors filled with the freshest, purest minerals on earth. When you blend together any of the 100% Natural Lipcolors, there's no end to the number of colors you can create. Here are a few of our own original concoctions to quench your lips:

mix it up



TRUFFLE & STRAWBERRY DAIQUIRI =
ROSE COSMO



BELLINI & GINGERSNAP =
BLISSINI



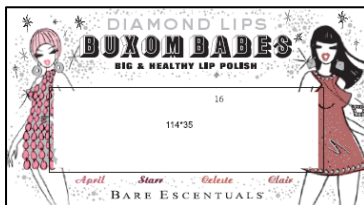
RIPE FIG & PINK CHAMPAGNE =
BERRY BUBBLER



RED DELICIOUS & PLUM BRULÉE =
RASPBERRY RUSH

Great products to use with 100% Natural Lipcolor Palette:

Diamond Lips Buxom Babes



Complexion Enhancers Kit



Pure Pleasures

